

# SUNDANCE ASSOCIATION MEMBERSHIP APPLICATION

Mail completed form with payment to:  
The Sundance Association • 2261 Market St., PMB 225 • San Francisco, CA 94114  
*Please print clearly!*

Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Check here to be listed as Anonymous, or to be listed as \_\_\_\_\_

## MEMBERSHIP LEVEL

### Turquoise (\$40-\$59)

- Membership card
- Free admission to Member Appreciation Night
- Priority to certain limited-attendance classes
- Discounted pass to the Sundance Stompede
- Other special member discounts

### Copper (\$60-\$119)

- Includes all of the Turquoise benefits plus:
- One pass to the Sundance Saloon

### VIP Silver (\$120-\$299)

- Includes all of the Turquoise benefits plus:
- Two passes to the Sundance Saloon
  - Special Sundance Saloon notepads\*

### VIP Gold (\$300-\$599)

- Includes all of the Turquoise benefits plus:
- Five passes to the Sundance Saloon
  - Special Sundance Saloon notepads\*
  - Hoedown admission or \$50 off StompedePass

### VIP Diamond (\$600-\$1499)

- Includes all of the Turquoise benefits plus:
- Ten passes to the Sundance Saloon
  - Special Sundance Saloon notepads\*
  - Sundance StompedePass

### VIP Platinum (\$1500+)

- Includes all of the Turquoise benefits plus:
- VIP annual pass to Sundance Saloon
  - Special Sundance Saloon notepads\*
  - VIP Pass to the Sundance Stompede

## PAYMENT

Amount Enclosed: \$

### Method of Payment:

- Check (payable to The Sundance Association)     On-line donation (see [www.sundancesaloon.org](http://www.sundancesaloon.org))  
 Visa     MasterCard     Discover     American Express

Acct no: \_\_\_\_\_ Exp. date: \_\_\_\_\_ CVV \_\_\_\_\_

Billing address: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

**\*Note:** Membership fees, less the value of goods and services received, are tax-deductible to the extent allowed by Federal and State tax laws. Notepads are considered low-cost items by the IRS and do not affect the deductibility of your contribution.



# MEMBERSHIP APPLICATION 2021



The Sundance Association  
2261 Market St., PMB 225  
San Francisco, CA 94114

415-820-1403  
[www.sundancesaloon.org](http://www.sundancesaloon.org)

# THE SUNDANCE ASSOCIATION

## WHAT IS THE SUNDANCE ASSOCIATION?

The Sundance Association is an all-volunteer, community-based, member-supported 501c3 nonprofit organization dedicated to the promotion of country-western dancing in the LGBT community. Projects include lessons and dancing twice a week at Sundance Saloon, the annual Sundance Stompede country-western dance weekend, and much more.



The Sundance Association's place in the community has made it an irreplaceable part of the San Francisco landscape.

The Sundance Association encourages creativity and personal growth, while fostering a powerful sense of camaraderie and community – an intangible benefit that is perhaps its greatest achievement.

## WHY A NONPROFIT CORPORATION?

Our designation as a nonprofit organization assures you that any "profits" we make are channeled right back into the various projects of the organization. We must adhere to strict accounting and reporting, subject to review by the federal government. The directors and officers of The Sundance Association are all volunteers who have no desire for any personal financial gain. As a publicly-supported non-profit organization, we solicit help from the community to benefit the community.

## WHY BECOME A MEMBER?

Becoming a member of the Association demonstrates that you care about the impact of country-western dancing in our lives. We depend on membership contributions and matching donations, which together provide over 50% of our annual income. Your vital tax-deductible contribution keeps country-western dancing flourishing in San Francisco and keeps our community strong!



# MAJOR PROJECTS OF THE SUNDANCE ASSOCIATION



**Sundance Saloon**, our primary project, offers twice-weekly country-western dance instruction and open dancing. Sundance Saloon wholly succeeds in accomplishing our mission of dance education, the primary basis for our 501c3 nonprofit designation, offering multiple lessons in a variety of dance styles each week, in a welcoming and inclusive environment.

**The Sundance Stompede**, our annual country-western dance weekend, offers four intensive days of dance workshops and dance events. Each year hundreds attend from throughout the world. The Stompede raises thousands of dollars annually for other charitable organizations. The Sundance Association has raised more than \$445,000 for other nonprofit organizations over the past 22 years.



**Special Events.** The Sundance Association sponsors numerous special events, including public outdoor community dances at San Francisco Pride, Castro Street Fair, and Jane Warner Plaza in the Castro. These events are paramount in introducing country-western dancing to the general LGBT public. You'll also find us producing country-western dances on RSVP cruises and many other gatherings of the LGBT community.

# WORKING THROUGH A PANDEMIC YEAR

2020 and 2021 have been extraordinarily challenging years, beginning with the closure of Sundance Saloon in March, 2020, and the temporarily halt to all of our usual projects. But The Sundance Association persevered through a lot of creativity and hard work, as we managed to find ways to continue dancing and keep our community together. Our pandemic-era projects included:

**Sundance Saloon Online Live** – weekly live-streamed line dance lessons and dancing.

**Sundance Community Composite Line Dance Videos** – created from video submissions of Sundance folks line dancing at home

**Sundance In The Park** – outdoor socially-distanced line dance events taking place up to twice weekly in locations all over San Francisco, including Golden Gate Park, Stern Grove, Union Square, and the Cruise Terminal Plaza at Pier 27.

**Virtual Stompede** – a two-day online event in September, 2020, featuring 24 different live-streamed dance workshops, a program of virtual exhibition video performances, Zoom social events, and a live-streamed broadcast of our Sundance In The Park at the California Academy of Sciences plaza.

**Give Out Day** – our highly-successful fundraising drive resulting in large performance-based grants from the Horizons Foundation in both 2020 and 2021.

